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THE POWER OF CO-OPERATIVES

A PRINT + DIGITAL + SOCIAL MEDIA FEATURE

There are 2.6 million co-operatives worldwide, with one billion members and 250 million jobs. In Canada, 9,000 co-operatives have a total membership of 18 million. Raising awareness about the positive contribution of co-operatives to society is among the goals of the International Summit of Cooperatives – a biennial global event – that brings together leaders of co-operative and mutual enterprises.



GOING LIVE IN PRINT AND ONLINE:

MAY 17, 2016
OCTOBER 5, 2016

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APRIL 5, 2016
AUGUST 24, 2016

MATERIALS DUE:

MAY 10, 2016
SEPTEMBER 28, 2016

This two-part series – appearing during the year of the 2016 International Summit of Cooperatives (scheduled for October 11 to 13) – includes the following editorial highlights:

SUSTAINABLE GROWTH. How can co-operatives leverage the strength of their model for sustainable growth?

FINANCIAL SOLUTIONS. Co-ops, mutuals and credit unions are examples of how democratic principles can be applied to economic life. What sets them apart from their competitors?

FOOD SECURITY. We explore the role of food and agricultural co-ops as stabilizing forces for balancing supply and demand.

HEALTH. We highlight co-operatives' contributions to preventing illness, promoting wellness and reducing costs and suffering.

MEETING COMMUNITY NEEDS. We explore the many sectors where co-ops play an important role in helping people obtain goods and services they may not otherwise be able to access or afford.

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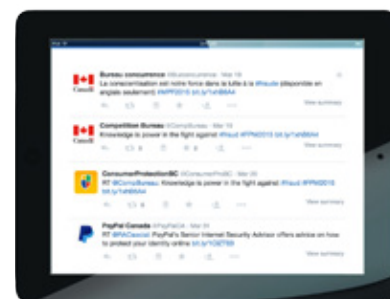
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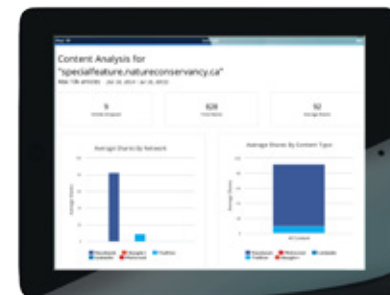
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