

BE PART OF THE A CANADIAN CO-OPERATIVE DEVELOPMENT STRATEGY

CO-OPERATIVES AND MUTUALS HAVE BEEN SUCCESSFUL ECONOMIC CONTRIBUTORS IN CANADA FOR MORE THAN 100 YEARS. TODAY, CO-OPERATIVES AND MUTUALS ARE WELL POSITIONED TO ALLEVIATE ECONOMIC DISPARITY.



THE TIME IS RIGHT FOR A CO-OP DEVELOPMENT STRATEGY

With government of Canada support, the co-operative development strategy can provide...

- **Job creation** — we can add 30,000 new co-operative jobs by 2020
- **Community advantages** — we can provide more services in communities across Canada
- **Sustainable prosperity** — we can enable co-operatives and mutuals to expand their social, environmental and economic contributions.

We are working with members and taking a leadership role in the development of a national strategy. BUT WE CAN'T DO IT ALONE, we are asking the federal government to partner with us.

THE BENEFITS OF THE CO-OP MODEL NATURALLY SUPPORT ECONOMIC DEVELOPMENT IN BOTH RURAL AND URBAN COMMUNITIES

The strategy will...

- Focus on economic development that ties jobs and prosperity to communities in a globalizing economy.
- Seek a wider recognition and integration of the co-operative business model within existing federal government programs.
- Level the playing field to allow co-operatives and mutuals to compete fairly with other forms of enterprise.

Will you support the development and implementation of a National Co-operative Development Strategy?