

SPONSORSHIP PACKAGE

2026 CONGRESS



2026



ABOUT US

Co-operatives and Mutuals Canada (CMC) is the national, bilingual association representing co-operatives and mutuals of all types, sizes, and sectors across the country. Member-driven and mission-led, CMC brings together large co-operative enterprises, provincial associations, sector federations, and front-line co-ops to advance a unified vision: a strong, inclusive, and sustainable co-operative economy.

CONGRESS 2026: POWER THE ECONOMY

Every year, CMC brings together Canada's co-operative and mutual leaders at Congress to connect, exchange ideas, and explore the future of our sector through dynamic and thought-provoking sessions.

Power the Economy, the theme of Congress 2026, highlights the co-operative model's ability to build resilient communities, fuel innovation, and drive a fairer, more inclusive economy for everyone.

CMC's Congress 2026 will take place at York University in Toronto, Ontario, from June 8 to 9, 2026. The CMC AGM will be held on the morning of June 10, followed by organized site visits later that day.

Become a Congress 2026 sponsor and demonstrate your commitment to a strong, sustainable co-operative economy.

SPONSORSHIP OPTIONS

If you are interested in one or multiple sponsorship options, or would like to explore tailored opportunities, please contact Daniel Brunette, Senior Director, Co-operation & Engagement (dbrunette@canada.coop)

<p>Congress Presenting Partner \$35,000</p>	<ul style="list-style-type: none">• Logo and mention, “Presented by...” in all event-related communications (CMC’s social media, CMC’s monthly newsletter, curated news, etc.),• Prominent logo signage via Whova and on-screen during plenary sessions and pauses,• Speaking opportunities to address participants at the opening session,• Ten complimentary Opening Reception (June 8), Congress (June 9) and Gala registrations (June 9),• One booth in our Marketplace to promote your products and services and connect with attendees.
<p>Stream Sponsor \$15,000 (4)</p>	<ul style="list-style-type: none">• Logo and mention as a lead partner in all event-related communications (CMC’s social media, CMC’s monthly newsletter, curated news, etc.),• Prominent logo signage via Whova and on-screen during stream sessions and pauses,• Speaking opportunities to address participants at the first session of the selected stream on June 9• Five complimentary Opening Reception (June 8), Congress (June 9) and Gala registrations (June 9),• One booth in our Marketplace to promote your products and services and connect with attendees.
<p>Gala Sponsor \$12,500</p>	<ul style="list-style-type: none">• Mention during the Gala• Logo and mention in event-related communications (CMC social media, CMC monthly newsletter, curated news, etc.)• Prominent logo display on Whova and on-screen throughout the Gala• Opportunity to speak during the Gala (June 9)• 8 tickets to the Gala evening

<p>Plenary Speaker Sponsor \$10,000</p>	<ul style="list-style-type: none"> • Sponsor name presented with with opening or closing plenary, • Logo and mention in event-related communications (CMC’s social media, CMC’s monthly newsletter, curated news, etc.), • Prominent logo signage via Whova and on screen prior to the keynote session and pauses • Two complimentary Opening Reception (June 8), Congress (June 9) and Gala registrations (June 9), • Speaking opportunities to address attendees prior to the opening keynote speaker session. • One booth in our Marketplace to promote your products and services and connect with attendees
<p>Lunch Sponsor \$10,000</p>	<ul style="list-style-type: none"> • Lunch on June 9 • Logo and mention in event-related communications (CMC’s social media, CMC’s monthly newsletter, curated news, etc.), • Prominent logo signage via Whova and on screen throughout lunches and during pauses, • Speaking opportunity to address attendees during the lunch. • Two complimentary registrations to our Opening Reception (June 8), Congress (June 9) and Gala registrations (June 9), • One booth in our Marketplace to promote your products and services and connect with attendees
<p>Opening Reception (8 June) Sponsor \$10,000</p>	<ul style="list-style-type: none"> • Sponsor name on communication materials related to the Opening Reception on June 8 • Logo and mention in event-related communications (CMC’s social media, CMC’s monthly newsletter, curated news, etc.), • Prominent logo signage via Whova and on-screen during Congress on June 9 and pauses • One complimentary registration to our Opening Reception (June 8), Congress (June 9) and Gala registrations (June 9), • 15 additional Opening reception registrations • Opportunity to address attendees as part of the reception speeches • One booth in our Marketplace to promote your products and services and connect with attendees
<p>Simultaneous Interpretation Sponsor \$5,000</p>	<ul style="list-style-type: none"> • Special mention during the opening and closing speeches. • Mention in conjunction with Wordly AI App explanations at each session. • Logo and mention in event-related communications (CMC’s social media, CMC’s monthly newsletter, curated news, etc.), • Prominent logo signage via Whova and the screen during pauses.

<p>P6 Hub Space Sponsor \$4,000</p>	<ul style="list-style-type: none"> • Special mention during the opening and closing speeches. • Mention in conjunction with co-working and networking hub. • Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.), • Prominent logo signage via Whova and the screen during pauses • Exclusive booth in the P6 Hub Space • One Main Congress Day (June 9) pass and Gala (June 9) registration
<p>Session Sponsor \$3,000 (16)</p>	<ul style="list-style-type: none"> • Sponsor name in the program description of the selected session • Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.), • Prominent logo signage via Whova and on screen prior to the opening or closing plenary and breaks • One complimentary registration to our Opening Reception (June 8), Congress (June 9) and Gala registrations (June 9), • Speaking opportunity to address attendees prior to the selected session.
<p>Award Sponsor \$2,500 per award</p>	<ul style="list-style-type: none"> • Six Awards available for sponsorship: <ul style="list-style-type: none"> ◦ Large Co-operative of the Year ◦ Small Co-operative of the Year ◦ Co-operator of the Year ◦ Young Co-operator of the Year ◦ Environmental Initiative of the Year ◦ JEDI Initiative of the Year • Mention during the Gala, • Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.), • Prominent logo signage via Whova and on screen throughout the Gala and during breaks, • Speaking opportunity at the Gala prior to announcing the recipient, • Opportunity to present the award to the recipient, • 2 registrations for the Gala evening (June 9)
<p>Break Sponsor \$2,500 (2)</p>	<ul style="list-style-type: none"> • Mention during the Gala, • Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.), • Prominent logo signage via Whova and on screen throughout the Gala and during pauses • High visibility on the tables during the selected breaks. • 1 registration for the daytime Congress (June 9)
<p>Marketplace Booth \$2,500 (12)</p>	<ul style="list-style-type: none"> • Promote your organization with a booth in our Marketplace, • Showcase your products and services, • Connect with attendees. • 1 Main Congress (June 9) day pass

<p>Quiz / Attendee Prizes (Variable)</p>	<ul style="list-style-type: none"> • Mention during the closing speeches • Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.), • On Stage to give Quiz prizes or Attendee prizes, according to selection • 1 registration for the main Congress day on June 9 (to discuss, depending on the amount)
<p>Pre-Gala Cocktail Reception Sponsor \$2,000</p>	<ul style="list-style-type: none"> • Mention during the Gala, • Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.), • Logo on all cocktail reception drink tickets • 2 registrations for the Gala evening (June 9)
<p>Fun Zone Sponsor \$2,500</p>	<ul style="list-style-type: none"> • Mention during the Gala, • Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.), • Logo featured near the photo booth • 1 Main Congress and 1 Gala registration (June 9)
<p>Tour Sponsor (2) \$2,000</p>	<ul style="list-style-type: none"> • Mention during the closing remarks after the AGM • Opportunity to speak to the tour participants • Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.). • 1 Main Congress Day (June 9) and 5 registrations for the chosen tour (June 10)
<p>Speed Networking Event Sponsor \$1,250</p>	<ul style="list-style-type: none"> • Opportunity to speak to attendees • Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.). • 1 Main Congress Day Pass registration (June 9)
<p>Custom Lanyards with yours and CMC's logo \$1,250</p>	<ul style="list-style-type: none"> • Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.). • High visibility item • 1 Main Congress Day Pass registration (June 9)

**The Community Funds (Subsidy)
- Variable**

- Contributions to this fund can either be earmarked to support the attendance of small local co-ops, youth or people from equity deserving communities, or be unrestricted to support individuals from any of the aforementioned groups.

All contributors will receive:

- Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.),

Contributors over \$2500 will also receive:

- Prominent logo signage via Whova and on-screen during pauses

Contributors over \$5,000 will also receive

- Special mention during the opening and closing speeches,
- A complimentary registrations Opening Reception (June 8), Congress (June 9) and Gala registrations (June 9),

In-Kind Support

- Donate your organization's products or services,
- Special mention during the opening and closing speeches
- Your organization's name and logo be displayed with the products provided,
- Logo and mention in event-related communications (CMC's social media, CMC's monthly newsletter, curated news, etc.),
- Prominent logo signage via Whova and on screen throughout plenary sessions and during breaks.



CMC ANNUAL CONGRESS IN NUMBERS

Last year, we had the pleasure of hosting Congress 2025 in Regina. Here's a general overview of that event:



A UNIQUE GATHERING OF MORE THAN 200 LEADERS FROM CANADIAN CO-OPERATIVES AND MUTUALS.



OVER 100,000 SPONSOR IMPRESSIONS ON OUR CONGRESS APP, WHOVA.



1,500+ INTERACTIONS BETWEEN THE ATTENDEES ON THE APP ON DISCUSSION TOPICS, IN COMMUNITY BOARDS, ARTICLES SHARING, ETC.



A MARKETPLACE WHERE SELECT SPONSORS CONNECT WITH ATTENDEES.

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